



CriterionSM

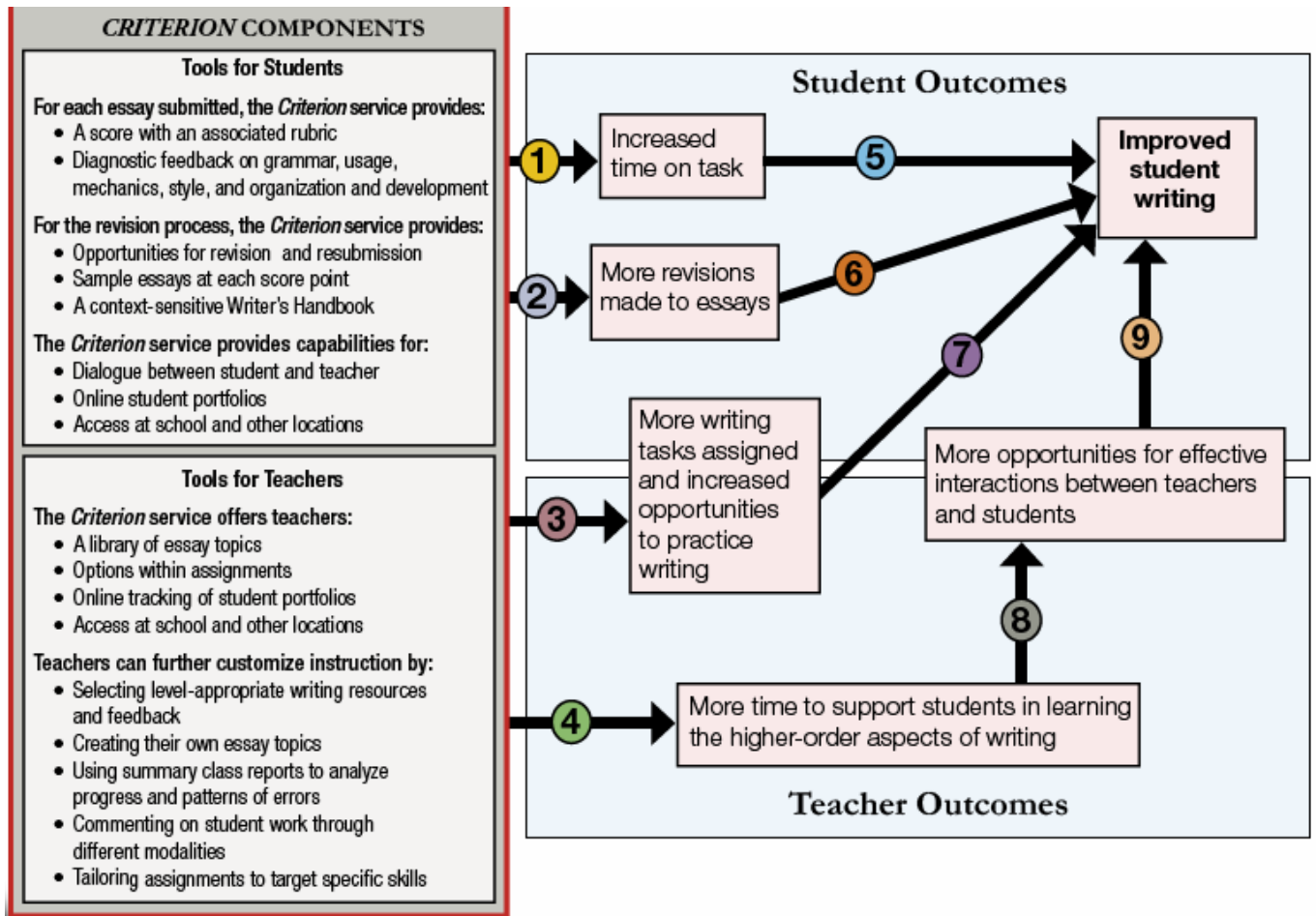
Improve Writing instruction and Student Writing Skills with ETS's *Criterion*SM Online Writing Service

The *Criterion* Service provides:

- Instant essay evaluation from any Internet-connected computer
- A comprehensive library of more than 150 Grade 4-12 topics and more than 40 college-level topics for high school enrichment classes
- Unlimited essay submission opportunities for students
- Customized instant holistic scoring and annotated diagnostic trait feedback for all assignments
- Trait Analysis Feedback for Grammar, Usage, Mechanics, Style, Organization & Development
- Online student portfolios with teacher/student communication capability within the essay or on a private message board
- A choice of six online, level- or competency-specific Writer's Handbooks, including a bilingual Spanish/English handbook
- The only holistic score for teacher-created prompts available from an online service
- Flexibility to create assignments tailored to class needs
- Summary reports tracking student performance and identifying error patterns
- Grade-level scoring options appropriate to student abilities

Teachers have tremendous flexibility in assignment creation. This allows them to tailor assignments to a particular class need or to support standards-based instruction. A wide variety of reports allows teachers to know how their class is performing. The Holistic Summary report gives teachers a quick look at class performance by holistic score and color-coded level.

“Criterion provides students with a vocabulary to talk about writing, and when they can talk and listen intelligently about writing, they are more likely to improve in their writing. Additionally, it puts the responsibility on the student to write and get feedback.”



Learn more about the *Criterion* Online Writing Service by visiting

<http://www.ets.org/criterion>

Take an online tour at <http://www.ets.org/criterion/tour>.

Or you can contact: Kate Henry – Regional Mgr. Indiana

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